Ke Kukui Foundation
P.O. Box 821792
Vancouver, WA 98682

Dear Friend of Ke Kukui Foundation,

In these times of tight budgets, Ke Kukui Foundation remains committed to our mission to preserve and share with the community the Hawaiian and Polynesian arts and culture. We feel by continuing our cultural programs we not only bring revenue to our business partners, we enhance our community by supporting diversity. We hope you'll partner with us and support these goals as well. There are a few exciting upcoming events we'd like to tell you about in which we hope you'll be involved.

On July 26-28, 2012, Native Hawaiians and Hawaiians-at-heart will gather in Vancouver, Washington for Ke Kukui Foundation's *3 Days of Aloha* in the Pacific Northwest. These three days will showcase a Hula and Craft Workshop, a Hapa Haole Hula Competition, and an all day Ho`ike & Hawaiian Festival.

The annual Hula and Craft Workshop gathers more than 200 individuals from across the US and Canada to participate and learn from prestigious artists and instructors from Hawai`i who ho`oka`ana (share) their knowledge.

Co-sponsored with PA`I Foundation and debuting in Vancouver is the Hapa Haole Hula Competition. Soloists and groups from across North America will showcase their hula and compete for top honors. Hapa Haole music was an instrumental part of Hawaiian musical history during the 1920s to 1950s Territorial era. Guest judges will include a prominent kumu hula and two former Miss Hawai`i's.

With free admission to the public, the Ho`ike & Hawaiian Festival draws more than 10,000 visitors. Besides attracting performers from Hawai`i, Canada and the Northwest, the festival promotes local artisans and area businesses. Nominated twice for "Most Outstanding Event" by SW Washington Convention & Visitors Bureau, the festival grows larger every year. Local cultural groups such as Native American performers, Japanese Taiko, and Portland's Chinese Lion Dance team have rounded out this global event.

We are a 501(c)(3) organization founded to educate, preserve and perpetuate Hawaiian and Polynesian culture in the Pacific Northwest. Please join us in July to continue fostering language and culture at these uniquely Hawaiian gatherings. Enclosed you will find a menu of sponsorship opportunities. We look forward discussing with you how we can further our relationship and make sure the Hawaiian culture is not forgotten.

With warmest Aloha,

Canya Barnes
President

Deva Leinani Yamashiro
Executive Director

SPONSOR BENEFITS

3 Days of Aloha, July 26-28, 2012

Vancouver, Washington

Sponsors will have the opportunity for first-rate exposure and community outreach with over 10,000 individuals attending the Festival. Sponsorship opportunities include:

Hawai'i Sponsors ($5,000+)
• Repeated announcement of sponsorship during Saturday's Ho`ike & Hawaiian Festival.
• Banner (sponsor provides - size not exceeding 3' x 6') displayed prominently near stage during "3 Days of Aloha - 2012" events at Esther Short Park
• Color logo placement on www.kekukuifoundation.com and hawaiianfestivalpnw.com website.
• b&w logo in event program
• Full page b&w ad space in event printed materials (sponsor provides ad).
• Sponsor logo and name on event promotional materials
• One 10x10 vendor space at Ho`ike, includes tent, 6' table and 2 chairs.
• 4 total guest passes to VIP tent at the Ho`ike, includes meals and beverages.
• 4 Ke Kukui Foundation Supporter t-shirts

Maui Sponsors ($2,500 - $4,999)
• Announcement of sponsorship during Saturday's Ho`ike & Hawaiian Festival.
• Banner (sponsor provides - size not exceeding 3' x 6') displayed during "3 Days of Aloha - 2012" events at Esther Short Park
• Color logo placement on www.kekukuifoundation.com and hawaiianfestivalpnw.com website.
• b&w logo in event program
• Half page b&w ad space in event printed materials (sponsor provides ad)
• One 10x10 vendor space at Ho`ike, includes tent, 6' table and 2 chairs.
• 2 total guest pass to VIP tent at Ho`ike, includes meals and beverages.
• 2 Ke Kukui Foundation Supporter shirts

O'ahu Sponsors ($1,000 - $2,499)
• Name recognition on hawaiianfestivalpnw.com website.
• Announcement of sponsorship during Ho`ike.
• Banner (sponsor provides - size not exceeding 3' x 6') displayed during " 3 Days of Aloha - 2012" events at Esther Short Park
• b&w logo in event program
• One 10x10 vendor space at Ho`ike
• One guest pass to VIP tent at Ho`ike, includes meal and beverage.
• One Ke Kukui Foundation Supporter shirt

Kaua'i Sponsors ($500 - $999)
• Name recognition on hawaiianfestivalpnw.com website.
• Announcement of sponsorship during Ho`ike.
• b&w logo in event program
• Banner (sponsor provides - size not exceeding 3' x 6') displayed during
• "3 Days of Aloha - 2012" events at Esther Short Park

SPONSOR COMMITMENT FORM

Please complete this form and make check payable to KE KUKUI FOUNDATION.
Completed forms and payments should be sent to:
KE KUKUI FOUNDATION, PO Box 821792, Vancouver, Washington 98682.
Mahalo for your support!

Organization_____
Contact _____Phone_____
Address_____
Email_____Website_____

Please select your sponsor level:

Hawai'i Sponsors ($5,000+)

Maui Sponsors ($2,500 - $4,999)

O'ahu Sponsors ($1,000 - $2,499)

Kaua'i Sponsors ($500 - $999)

Terms & Conditions for Sponsorship:

Deadline to be included in advertising and promotional materials is June 8, 2012.

Payments are non-refundable if notice of withdrawal is received after June 8, 2012

Logos are due with commitment forms. Please email hi-res logos to: amy@kekukuifoundation.com

Final ads are due July 1, 2012. 300 dpi jpg or pdf files. b&w ads only. *see ad spec sheet for details. Send final ads to: amy@kekukuifoundation.com

For questions or additional information, please contact
Elsie Alexander 503.703.6746 or email: elsie@kekukuifoundation.com